

APPOINTMENT IN THE CITY



Medac has updated the look of its cups for gelato, hot and cold drinks, using a fresh and international image. Each cup features a brightly coloured fruit next to a pearl-gray illustration of a monument from cities all over the world: Sydney's Harbour Bridge, the Eiffel Tower in Paris, the Duomo in Milan, London's

cups represents essence of a voyage of the senses seeking out the most authentic flavours. This globetrotters collection includes the Ice & City gelato cups, a complete line with sizes ranging from small 60 ml cups for young consumers to large 1000 ml cups for the most voracious gelato lovers. Elegant, durable, and made with maximum attention to the environment, the "Ice & City" cups are travel companions that take to the most enchanting corners of the planet, bringing out the best flavour in every gelato.



Tower Bridge, the Brandenburg Gate in Berlin, the Coliseum in Rome... The fruit on the



