

UPWARD EXTENSION



Medac, an ever-growing market leader in the production of drinking cups, gelato cups and take-away containers, has come up with an original and practical way to serve hot and cold food. It is called Tower and, as the name suggests, it is a vertically elongated "plate", fitted with two flaps closing at the top. Convenient and versatile, it can contain any type of food: spaghetti, fruit, meat, dessert, including of course... gelato. Made in polyethylene coated paper, it has a capacity of 630 ml and can be customised with a minimum order of 5,000 pieces.

SMALL, MEDIUM, LARGE

Further extended with larger and smaller sizes, Medac's range of food containers offers genuine solutions for every sort of takeaway. The range includes an extremely original container for salads, round in shape and with flaps closing at the top; decorated with a bright, fresh image, it lends a note of colour to any snack lunch or picnic. There are also some newcomers in the family of popcorn containers, now completed with new sizes to satisfy the hungriest end consumer.



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ACE OF HEARTS

With its new line of cardboard lids for gelato cups, Medac is leading with its trump card. The elegant 550ml cup thus has its own perfectly fitting cardboard lid. This preserves the contents if consumed at different times, and adds to the pleasure of tasting the perfect combination of the container. The look can also be improved by having a brand name printed on the cup and lid, while the outer ring comes in a wide variety of attractive colours - gold, blue, cream and black. Gelato for the strolling passer-by is perfect when offered in the 165 ml cup with its own cardboard lid, with or without incorporated spoon. It can be customised at the client's request with the usual offset 4 colours print, with a practically unlimited choice of colours, and offering an optimum solution with low environmental impact.



A COMPLETE RANGE

Founded in 1960 in Salerno (Italy), Medac boasts a complete range of gelato and drinking cups, available in a huge number of sizes, together with products for various and occasional use: chips cups, coffee and cold drinking line, crenelated yogurt cups, paper boxes, paper cone sleeves, crêpe paper boxes, popcorn cups, food containers and cardboard lids. Medac has developed the whole production process internally, im-



plementing systems of quality management,

environmental protection and social responsibility in line with Iso 9001, Iso 14001 and SA 8000 standards.

The company has also obtained Coc-Fsc (Chain of Custody – Forest Stewardship Council) certification, to guarantee that the wood used in the production of the paper comes from forests managed according to universally approved principles for safeguarding the environment. This certification also guarantees economic protection of the local workers and populations, in line with the principles of sustainable development.



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