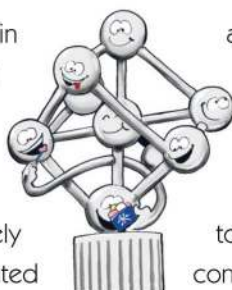




DRESSED FOR GELATO DAY

Medac is ready as never before to celebrate in high style the European Day of Artisanal Gelato, scheduled for March 24th, 2013. To support gelato makers who will be celebrating this great event all over Europe, Medac has created a special cup with a lively and unique appearance. It is gaily decorated

with designs that whimsically re-produce the most beloved symbols of various cities, including the Eiffel Tower in Paris, the Atomium in Brussels and Big Ben in London. And, of course, it prominently features the date of the first European Day of Artisanal Gelato. Medac cup is



an ideal instrument for publicising the Day and at the same time makes gelato and gelato makers the event's real protagonists. By using it in the months leading up to the event, gelato makers will contribute to obtain an even greater success with a wide international scope. Medac's designs for the European Day have been registered by the company, thus making the product even more exclusive. The cup is available in the following sizes: 8B (100 ml), 10mg (160 ml), and M2 (245 ml).



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