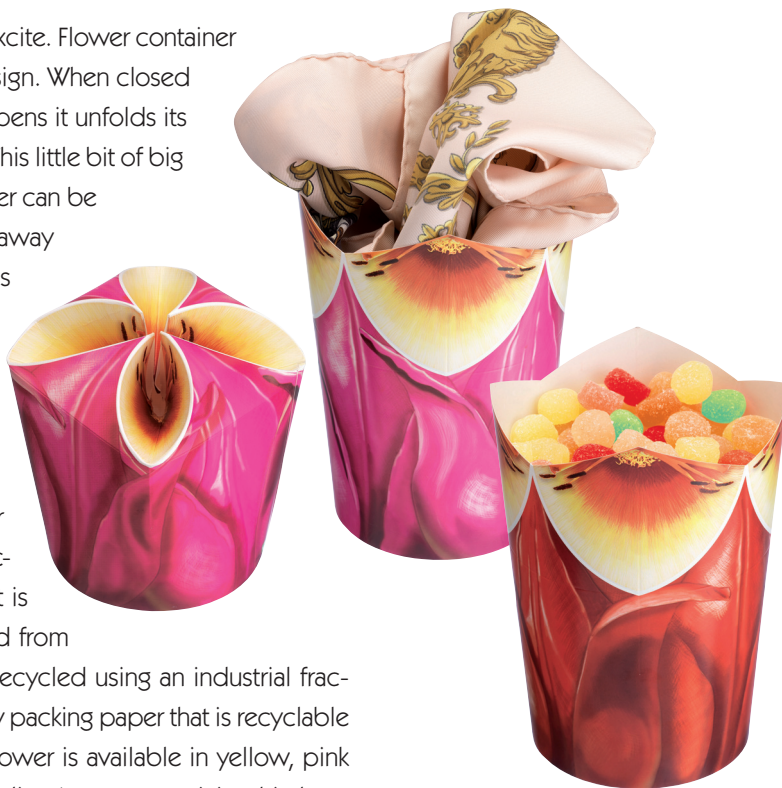


WHEN MAGIC BLOOMS

It was created to amaze, fascinate and excite. Flower container created by Medac is a little jewel of design. When closed it looks like a flower bud, but when it opens it unfolds its petals and becomes a colourful flower. This little bit of big magic lends itself to multiple uses. Flower can be used as a versatile container for takeaway foods, from sweet pastries to savouries and all sorts of gastronomic specialties. With a bit of fantasy, it transforms into an elegant box for candies, chocolates or any kind of object (necklaces, bracelets, earrings, scarves...). Flower reflects Medac's desire to offer items with rigorously eco-friendly characteristics that respect the environment. It is made from a type of cardboard derived from virgin cellulose, a material that can be recycled using an industrial fractioning process. This yields a high-quality packing paper that is recyclable and has a low environmental impact. Flower is available in yellow, pink and red. It can be customised at the client's request, giving his logo added value by associating it with a natural and very innovative product.



E AS... ECO-FRIENDLY



Medac's great care for the environment is best expressed in the E-Cup line of gelato and beverage cups. Cups are made using a base material with an extremely low environmental impact, consisting of a cellulose taken from FSC-certified forests. Paper is coupled with a film made from renewable sources. Biodegradable and compostable cups can be disposed of with organic waste to become fertiliser. The E-Cup line can also be customised at the client's request with a very little minimum quantity, thereby enhancing his logo through a product that is really eco-friendly.



MEDAC