

APPOINTMENT IN THE CITY



Medac has updated the look of its cups for gelato, hot and cold drinks, using a fresh and international image. Each cup features a brightly coloured fruit next to a pearl-gray illustration of a monument from cities all over the world: Sydney's Harbour Bridge, the Eiffel

Tower Bridge, the Brandenburg Gate in Berlin, the Coliseum in Rome... The fruit on the

cups represents essence of a voyage of the senses seeking out the most authentic flavours. This globetrotters collection includes the Ice & City gelato cups, a complete line with sizes ranging from small 60 ml cups for young consumers to large 1000 ml cups for the most voracious gelato lovers. Elegant, durable, and made with maximum attention to the environment, the "Ice & City" cups are travel companions that take to the most enchanting corners of the planet, bringing out the best flavour in every gelato.



“Drinks & City” is the new Medac line of cups for cold drinks. The cups awaken consumers’ thirst for adventure through a selection of drinks, from frappes to shakes, ranging in size from 200 ml to 700 ml. The

city meets the freshness of fruit in an explosion of flavours.

Finally, “Hot & City”



is the new hot-drink cups collection, featuring sizes from 80 ml to 580 ml. They are perfect for sipping coffee, tea, and hot chocolate as you wait for the next departure on your journey across the globe.

The new Medac cups are made with multi-layered virgin cellulose and are certified UNI EN ISO 9001:2008 for the specialties they will contain.

