PRINTING INSTRUCTIONS

To optimize working times and to print your drawings satisfactorily, MEDAC kindly ask you to pay particular attention to the following instructions:

- please choose the colours for the print from range of standard colour samples shown in medacolor, medacoffee and medaconi guides. These guides are printed using the same paper as the ice cream and cold drinking cups (medacolor), the hot drinking cups (medacoffee) and the paper sleeves (medaconi).

- it’s better to send a PRINT TEST, a COLOUR TEST or a CHROMALINE PROOF, without these MEDAC will not take the responsibility of possible print or colour mistakes.

- the files are checked by MEDAC Graphic Department; if the image quality is not satisfactory, MEDAC will communicate with the customer to decide how to proceed with the realization of artwork.

- the file PDF must be created with Adobe Acrobat Professional program (Adobe Distiller), or directly exported from professional graphic software as follow: Illustrator, Freehand, Corel Draw, Indesign.

- to create PDF files, use predefined conversion settings “prepress”, “high quality” or “off-set printing”.

- for a better quality of PDF, don’t hesitate to ask MEDAC for the optimal setting file created by Graphic Department.

- the dimension of the document must correspond to the dimensions of MEDAC technical drawings of all tubs and cups, respecting the abundance and the visibility measures.

<table>
<thead>
<tr>
<th>FILES:</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>.pdf</td>
<td>Adobe Acrobat (out-put prepress high quality)</td>
</tr>
<tr>
<td>.psd</td>
<td>Adobe Photoshop CS6 (separate and editable layered levels)</td>
</tr>
<tr>
<td>.ai</td>
<td>Adobe Illustrator CS6 (include all images, elements and fonts used)</td>
</tr>
<tr>
<td>.idd</td>
<td>Adobe InDesign CS6 (include all images, elements and fonts used)</td>
</tr>
<tr>
<td>.cdr</td>
<td>Corel Draw X3 (include all images, elements and fonts used)</td>
</tr>
<tr>
<td>.fh</td>
<td>Freehand (include all images, elements and fonts used)</td>
</tr>
</tbody>
</table>

Please DON’T send files (as follow): Xpress, Word, Excel, Power Point, Publisher o altro

If the customer has not a digital file, samples of paper, boxes, envelopes, glass, plastic or other will be used by MEDAC Graphic Department to create artwork, respecting all the possible instructions.

Colour:

Use only colours for conversion to four colours process (CMYK).

PANTONE colours print
when it is possible, make the conversion to CMYK (four colours process), otherwise agree the possible additional cost with MEDAC.

DON’T use RGB, RAL, Exacrome files or equals and, therefore, convert them to CMYK (four colours process) to avoid possible mistakes in conversion.

Font:

Include all fonts used.

Definition:

Use definition of the images raster from 300dpi, or however from 250dpi not less, always to CMYK; MEDAC accept files as follow: .tif; .psd; .eps; .jpg; .bmp.

Sendig file:

Capacity files of 10MB can be sent MEDAC to: info@medac.it
Files larger than 10MB have to be sent on CD-ROM or DVD-ROM, or using MEDAC FTP address.